

AMENDMENTS

Please amend the claims as indicated hereinafter:

1-238. (Cancelled)

239. (New) A method for providing television services by a television set-top terminal ("STT"), comprising:

- ✓ defining a first time interval having a start time and an end time;
- ✓ associating a user preference corresponding to at least one parameter with the first time interval;
- ✓ storing data in memory identifying the association of the at least one parameter with the first time interval;
- ✓ receiving by the STT user input requesting a purchasable television service corresponding to the at least one parameter;
- ✓ accessing the data in memory identifying the association of the at least one parameter with the first time interval;
- determining whether the request is for viewing the purchasable television service during the first time interval;
- ✓ enabling by the STT a purchase of the purchasable television service responsive to determining that the request is for viewing the purchasable television service during the first time interval; and
- ✓ preventing by the STT the purchase of the purchasable television service responsive to determining that the request is for viewing the purchasable television service outside the first time interval.

240. (New) The method of claim 239, wherein storing the association of the at least one parameter with the first time interval is responsive to user input received outside the first time interval.

241. (New) The method of claim 239, wherein the request for viewing the purchasable television service is received outside the first time interval.

242. (New) The method of claim 239, wherein the at least one parameter corresponds to a type of purchasable television service.

243. (New) The method of claim 239, wherein the at least one parameter identifies a television service.

244. (New) The method of claim 239, wherein the association of the at least one parameter with the first time interval is stored in the memory for a plurality of days.

245. (New) The method of claim 239, wherein the start time corresponds to first clock time, and the end time corresponds to a second clock time that is subsequent to the first clock time.

246. (New) The method of claim 245, wherein access to the purchasable television service is enabled during a plurality of time intervals having a start time corresponding to the first clock time and an end time corresponding to the second clock time.

247. (New) The method of claim 246, wherein the plurality of time intervals occur during a plurality of respective days.

248. (New) The method of claim 239, wherein the at least one parameter is one of a program type, a channel type, and a channel identity.

249. (New) The method of claim 239, wherein the user preference is selected by a user from a list of user preferences

250. (New) A method for providing television services by a television set-top terminal ("STT"), comprising:

defining a first time interval having a start time and an end time;

associating a user preference corresponding to at least one parameter with the first time interval;

storing data in memory identifying the association of the at least one parameter with the first time interval;
receiving a request for recording a television service corresponding to the at least one parameter;
accessing the association of the at least one parameter with the first time interval;
determining whether the request is for recording the television service during the first time interval;
enabling a recording of the television service responsive to determining that the request is for recording the television service during the first time interval; and
preventing the recording of the television service responsive to determining that the request is for recording the television service outside the first time interval.

251. (New) The method of claim 250, wherein the request for viewing the purchasable television service is received outside the first time interval.

252. (New) The method of claim 250, wherein the at least one parameter corresponds to a type of purchasable television service.

253. (New) The method of claim 250, wherein the at least one parameter identifies a television service.

254. (New) The method of claim 250, wherein the association of the at least one parameter with the first time interval is stored in the memory for a plurality of days.

255. (New) The method of claim 250, wherein the start time corresponds to first clock time, and the end time corresponds to a second clock time that is subsequent to the first clock time.

256. (New) The method of claim 255, wherein access to the purchasable television service is enabled during a plurality of time intervals having a start time corresponding to the first clock time and an end time corresponding to the second clock time.

257. (New) The method of claim 256, wherein the plurality of time intervals occur during a plurality of respective days.

258. (New) The method of claim 250, wherein the at least one parameter is one of a program type, a channel type, and a channel identity.

259. (New) The method of claim 250, wherein the user preference is selected by a user from a list of user preferences

260. (New) The method of claim 250, wherein storing the association of the at least one parameter with the first time interval is responsive to user input received outside the first time interval.

261. (New) The method of claim 250, wherein a first parameter of the at least one parameter corresponds to a television service and a second parameter of the at least one parameter corresponds to enabling a recording operation.

262. (New) A method implemented by a television set-top terminal ("STT") comprising:
defining a plurality of contiguous time intervals including a first time interval, a second time interval, and a third time interval, the second time interval being between the first and third time intervals;
storing data in memory identifying whether a television function corresponding to a first parameter is to be enabled during the first time interval, wherein the first parameter corresponds to at least one of a television channel characteristic, a television program characteristic, and a television service characteristic;
storing data in memory identifying whether a television function corresponding to a second parameter is to be enabled during the second time interval, wherein the second parameter corresponds to at least one of a television channel characteristic, a television program characteristic, and a television service characteristic;
receiving user input requesting that a first television function corresponding to the first parameter be provided during the first time interval;

accessing data in memory identifying whether a television function corresponding to the first parameter is to be enabled during the first time interval;
determining whether the first television function is to be enabled responsive to the data in memory identifying whether a television function corresponding to the first parameter is to be enabled during the first time interval;
enabling the first television function responsive to determining that the first television function is to be enabled during the first time interval; and
preventing the first television function from being implemented responsive to determining that the first television function is not to be enabled during the first time interval.

263. (New) The method of claim 262, further comprising:

receiving a request for a second television function corresponding to the second parameter;

accessing data in memory identifying whether a television function corresponding to the second parameter is to be enabled during the second time interval;

determining whether the second television function is to be enabled responsive to the data in memory identifying whether a television function corresponding to the second parameter is to be enabled during the second time interval;

enabling the second television function responsive to determining that the second television function is to be enabled during the second time interval; and

preventing the second television function from being implemented responsive to determining that the second television function is not to be enabled during the second time interval.

264. (New) The method of claim 262, wherein the first television function comprises providing television program information.

265. (New) The method of claim 262, wherein the first television function comprises recording a television service.

266. (New) The method of claim 262, wherein the first television function comprises tuning to a television channel.

267. (New) The method of claim 262, wherein the first and the second time intervals are contiguous.

268. (New) The method of claim 262, wherein the first television function is disabled during the second time interval and enabled during the first time interval.

269. (New) The method of claim 240, wherein the first television function is enabled during the first and third time intervals and disabled during the second time interval.

270. (New) The method of claim 262, wherein storing data in memory identifying whether a television function corresponding to the first parameter is to be enabled during the first time interval is performed responsive to receiving a first user input corresponding to the first parameter.

271. (New) The method of claim 262, wherein storing data in memory identifying whether a television function corresponding to the first parameter is to be enabled during the first time interval is performed responsive to the STT tracking services provided by the STT.

272. (New) The method of claim 262, wherein the data in memory identifying whether a television function corresponding to a first parameter is to be enabled during the first time interval is stored in the memory for a plurality of days.

273. (New) The method of claim 262, wherein the first television function is enabled during a plurality of time intervals that occur during a plurality of respective days, and wherein a duration

of each of the plurality of time intervals is equal to the duration of the first time interval.

274. (New) A method implemented by a television set-top terminal ("STT") comprising:
- defining a plurality of contiguous time intervals including a first time interval, a second time interval, and a third time interval, the second time interval being between the first and third time intervals;
 - receiving a first user input;
 - storing data in memory identifying whether a first television function is to be enabled during the first time interval responsive to receiving the first user input, wherein the first television function includes at least one of enabling recording a television service, enabling a purchase transaction, providing television program information, and tuning to a television channel;
 - receiving a second user input;
 - storing data in memory identifying whether a second television function is to be enabled during the second time interval responsive to receiving the second user input, wherein the second television function includes at least one of enabling recording a television service, enabling a purchase transaction, providing television program information, and tuning to a television channel;
 - receiving user input requesting that the first television function be provided during the first time period;
 - accessing data in memory identifying whether the first television function is to be enabled during the first time interval;
 - determining whether the first television function is to be enabled responsive to the data in memory identifying whether the first television function is to be enabled during the first time interval;
 - enabling the first television function during the first time period responsive to determining that the first television function is to be enabled during the first time interval;
 - preventing the first television function from being implemented during the first time period responsive to determining that the first television function is not to be enabled during the first time interval.

275. (New) The method of claim 274, further comprising:

receiving user input requesting that the second television function be provided during the second time period;

accessing data in memory identifying whether the second television function is to be enabled during the second time interval;

determining whether the second television function is to be enabled responsive to the data in memory identifying whether the second television function is to be enabled during the second time interval;

enabling the second television function during the second time period responsive to determining that the second television function is to be enabled during the second time interval;

preventing the second television function from being implemented during the second time period responsive to determining that the second television function is not to be enabled during the second time interval.

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276. (New) The method of claim 274, where the first television function comprises enabling a sales transaction.

277. (New) The method of claim 274, wherein the first television function comprises enabling recording a television service.

278. (New) The method of claim 274, wherein the first television function corresponds to a user input key.
